

van Gogh

The Quality Brand

Van Gogh offers a wide range of artists' and drawing products. In addition to Van Gogh soft pastels, there is a complete range of acrylic colours, oil colours, water colours, oil pastels, carré pastels and pencils available.

Naturally from Royal Talens.

For over 115 years Royal Talens has been a renowned manufacturer and worldwide supplier of quality colour materials and artists' materials.

www.royaltalens.com

*Colourfully yours,
Royal Talens*



AUXILIARIES

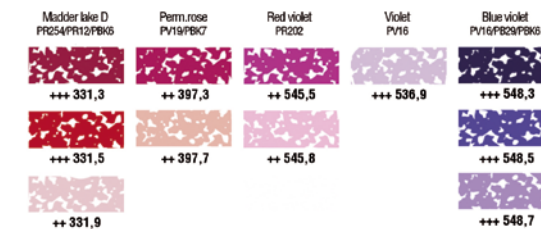
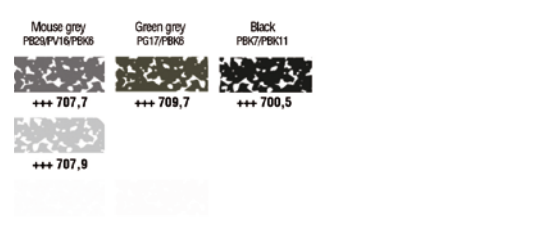
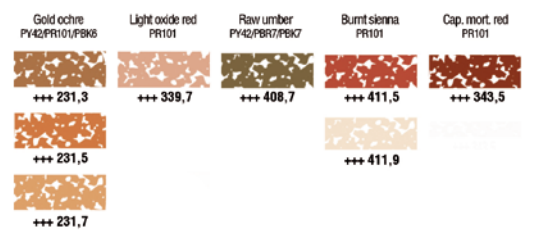
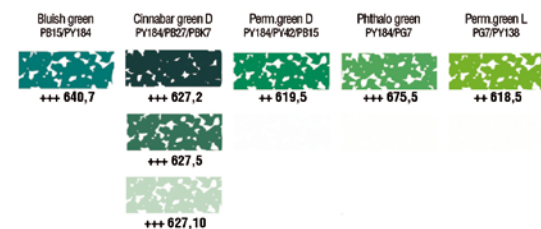
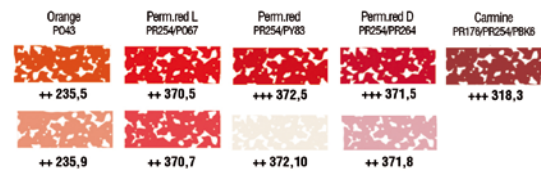
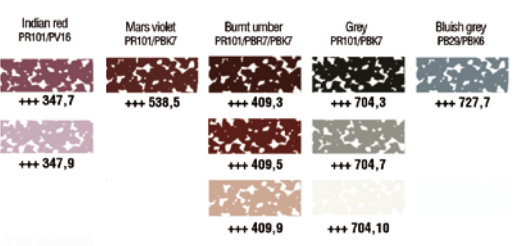
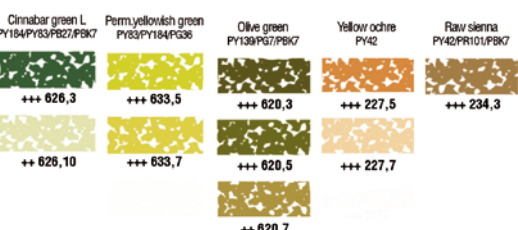
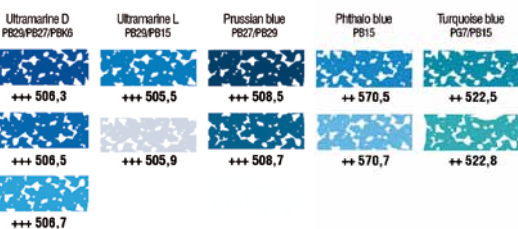
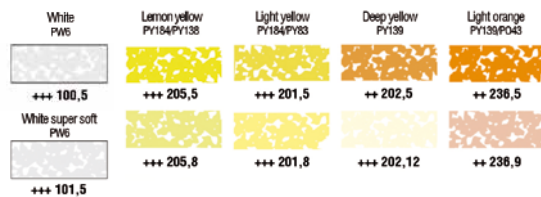
The following auxiliaries are available for working with Van Gogh soft pastels:

- **Talens pastel fixative.** Improves the adhesion of pastel particles on the ground. Is colourless, dries quickly and does not yellow. By applying too much fixative, colours can become considerably darker. Always apply the fixative sparingly and keep approx. 40 cm distance. A safe way to proceed is to lightly fix every layer, and apply the next layer once the fixative is dry. Available in bottles of 75 ml and 1 litre. Also available under the name Concentrated Fixative, in spray cans of 150 and 400 ml.
- **Talens fixative atomiser.** For atomising fixative from a small bottle.
- **Talens kneadable eraser.** Grey kneadable eraser that can easily absorb pastel particles. Can be used many times (until the eraser is completely "saturated"). Also suitable for charcoal and graphite.
- **Talens charcoal.** Excellent quality charcoal, made from carefully selected willow twigs. Thanks to the traditional process of craftsmanship, the charcoal allows for full colour transfer. Available in three thicknesses.

VAN GOGH

Under the Van Gogh brand Royal Talens supplies a series of high quality artists' products that have been used worldwide for many years. Every Van Gogh product combines the best of history with modern developments in the area of technology and raw materials. Every individual colour is made according to a unique formula, with the necessary raw materials being strictly selected for every batch.

COLOUR CHART VAN GOGH SOFT PASTELS



Colours illustrated approximate to the real colours as close as possible.

Colour Index

For professional grades of paint we list the pigments used. The pigment is indicated by letters and figures according to the Colour Index. The Colour Index is an international system which allows one to check which pigments are used in a particular colour and what the properties of that pigment are. The letters stand for a particular colour, the figures give the specific type of pigment. For example: PW6 = Pigment White, 6 = Titanium dioxide. The following pigment designations are currently used:

Explanation of symbols

PW = Pigment White
PR = Pigment Red
PG = Pigment Green
PY = Pigment Yellow
PB = Pigment Blue

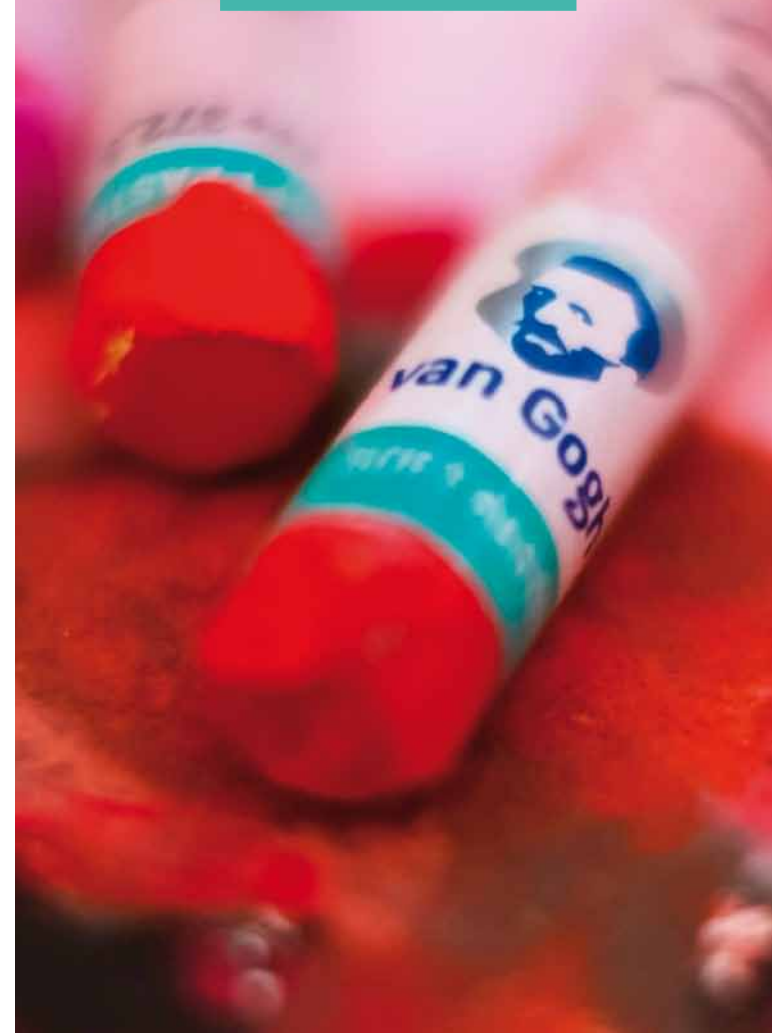
PBr = Pigment Brown
PO = Pigment Orange
PV = Pigment Violet
PBK = Pigment Black

Lightfastness

+++ = at least 100 years lightfast under museum conditions
++ = 25 – 100 years lightfast under museum conditions
+ = 10 – 25 years lightfast under museum conditions
° = 0 – 10 years lightfast under museum conditions
The lightfastness has been tested in accordance with ASTM Standard D4303.

ROYAL TALENS

SOFT PASTELS



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VAN GOGH THE QUALITY BRAND

Quality, that's what you want. And that is why you work with Van Gogh soft pastels, so that you can focus totally on the process and your own creativity. Thanks to the vibrant and intense colours your work can take any direction. Just follow your inspiration, with the pastels as your instrument. Van Gogh is therefore the ideal brand for serious artists who consider quality important.



The slim shape of the Van Gogh soft pastels makes them ideally suited for detailed, delicate work as well as for large and expressive use. Thanks to the balanced combination of kaolin and pigment, the pastels are less likely to crumble and the colour transfer remains strikingly high. They also do not contain any pigments based on the metals lead, cadmium or cobalt. The pastels are suitable for all grounds that have a sufficient surface structure, such as paper, cardboard, stone, asphalt and wood. The complete Van Gogh soft pastels range consists of 80 colours. The colours are available separately as well as in (themed) sets.

VAN GOGH SOFT PASTELS HIGH QUALITY



THE COMPOSITION

The composition of soft pastels is such that the colour on the ground approaches that of pure pigment as much as possible. The Van Gogh soft pastels have a combination of high-quality pigments and the purest and softest types of kaolin, also sometimes referred to as pipe clay or china clay. The well-balanced proportions of these ingredients result in an as spontaneous as possible colour transfer and velvety look.

THE RIGHT SOFTNESS



The softness is chosen in such a way that the pastels transfer their colour easily, but without spontaneously falling apart or turning to powder.

GROUND AND ADHESION



In theory, any ground can be used, providing it has sufficient structure to its surface. In contrast to paint, soft pastels do not adhere to the ground through a binding agent. The pastel powder hangs, as it were, onto the fibres or the tooth structure of the paper, and is not smudge-proof. The particles can be fixed using fixative that can be sprayed with a fixative atomiser from a bottle or a spray can. Special pastel paper is often used, but soft pastels are also suitable for working on cardboard, stone, asphalt and wood.

ASSORTMENT COMPOSITION

The assortment consists of 80 colours with a balanced distribution of the various colours. When working with pastels the colours are mixed in the artwork itself. If too many layers are applied on top of one another, the ground can become saturated making it impossible for new layers to adhere. You cannot therefore apply new layers indefinitely. That is why the assortment includes many mixes with black and with white so that light and dark gradations of colours do not have to be mixed. The Van Gogh assortment consists of pure colours (full tones), colours mixed with black and colours mixed with white. The colour number indicates whether the colour has been mixed. Every colour has its own number. With pure colours this number is followed by the code ,5. In the case of, for example, Lemon yellow 205,5 is given on the label. The mix with black is indicated by ,3 and the mixes with an increasing amount of white are indicated by the increasing series: ,8 ,9 ,10 and ,12.



PROPERTIES OF VAN GOGH SOFT PASTELS

- Van Gogh soft pastels have a strikingly high colour transfer.
- Pure and brilliant colours
- Good to the highest degree of lightfastness
- Suitable for delicate work as well as for large and expressive use
- Less likely to crumble thanks to the balanced combination of kaolin and pigment.
- Do not contain any pigments based on the metals lead, cadmium or cobalt.
- Suitable for all grounds that have a sufficient surface structure (such as paper, cardboard, stone, asphalt and wood).

ASSORTMENT AND PACKAGING

The complete Van Gogh soft pastels range consists of 80 colours. The colours are available separately as well as in (themed) sets.

Van Gogh soft pastels set 12
12 colours



Van Gogh soft pastels set
24 colours

Van Gogh soft pastels set
36 portrait selection



Van Gogh soft pastels set
48 landscape selection

Van Gogh soft pastels set
60 cityscape selection

